

### Objectives for County Youth Commissioner – 2017

Weighting	Objective	How	Measures	When
40%	Raise profile internally	Seek out opportunities to visit District and Group meetings.  Create an interactive presentation to raise understanding of the role and objectives	All Districts will be visited  A presentation will exist  Regular communications via Social Media, County Website and other internal communications.	By January 2018
20%	Promote Scouting externally	Educate others outside Scouting about the role of the Youth Commissioner.  Take part in interviews with support of the County Team.  Attend events to promote Scouting.	Interviews and media that promotes Scouting  Choose and attend 3 external events as a Scouting ambassador.	By January 2018
20%	Recruit second Youth Commissioner	Promote role of Youth Commissioner and work with others to identify candidates for other Youth Commissioner role	A second Youth Commissioner will be appointed.	Advertised April 2017  Appointed June 2017
10%	Promote You Shape Week	Explore, understand and champion national You Shape material.	Communications to County regarding You Shape 2017  Events etc to support You Shape 2018	Promote February 2017  Larger scale February 2018
10%	Review and revise role description	Compare actual activities compared to those in the Youth Commissioner role description and revise where necessary	Role description will be revised.	January 2018