

**Scouts**  
Norfolk



**Some ideas for...  
World Art Day  
(15 April 2026)**



# About World Art Day

World Art Day is an international celebration of the arts, observed every year on 15 April.

World Art Day was first celebrated in 2012 with participation from over 150 artists in 20+ countries, in 2019 UNESCO officially recognised the day.

The 2026 observance continues the global tradition of honouring artistic expression, cultural diversity, and creativity.

The date was chosen to commemorate the birthday of Leonardo da Vinci, born on 15 April 1452.

Da Vinci is considered a symbol of tolerance, multiculturalism, world peace, and freedom of expression, making him an ideal figurehead for a day dedicated to artistic expression.



# Marking World Art Day

World Art Day is celebrated worldwide through a vibrant mix of exhibitions, workshops, cultural events, and public art activities that highlight the diversity of artistic expression.

Many museums and art institutions open their doors with special hours, free admission, or themed exhibitions, encouraging people of all ages to explore creativity together.

Artists, schools, and cultural organisations host talks, festivals, and collaborative projects, each reflecting local traditions while celebrating art's universal language.

Online, the celebrations continue with virtual shows, live-streamed events, and social media sharing, allowing people everywhere to participate by showcasing their favourite artworks or creating new pieces to mark the occasion.



# How could you get involved?

Over the April school holidays, you could ask your young people to explore a piece of art they like, find impressive, or even find a bit challenging, and they could do this by looking online, visiting an art exhibition, or checking out a local craft fair.

They can then bring something to your Earth Day section meeting that shows what they discovered, like a picture, a video on their phone, or anything else that represents it to discuss.

This fits really well with how World Art Day encourages people to notice and appreciate different kinds of artistic expression around the world. It also gives you a great chance to encourage kind discussion about how everyone has different tastes, how some people like certain things and others don't, and how that's totally OK.

From there, you can see if any of them might want to work toward one of the arts-focused activity badges, like Creative, Artist, or Performing Arts.