

Recruitment Tools

Scout Groups often need extra help to provide Scouting for more young people...

Read on to find out about a range of tools that are available online and from Norfolk Scouts.

New Brand Centre Resources

The Scout Association Brand Centre is a great resource that members can use and has a wide range of templates for both youth and adult recruitment.



Materials can be ordered (at a small cost) or downloaded to print at home and everything can be edited to make it appropriate for your requirements and your Scout group.

Click the link below to go to the recruitment pages, but remember that the first time you use the brand centre, you will need to register with your membership number: [Brand Centre Recruitment Resources](#)

Norfolk Scouts "Want to Join" Enquiries

Norfolk Scouts introduced an online process to manage the joining enquiries for both adults and young people in October 2018, so that an automated process links the enquiries to relevant Districts and Scout Groups.

Since its launch, the system has managed over 700 enquiries and each of these people receive a follow-up in 28 days to ask for feedback on their experience and offer further help, if they have not yet found a Scout Group to join.

If you get an enquiry, please contact the person, both adults and young people as it's an ideal way to get more people involved and share the magic of Scouting.

Norfolk County Resource Boxes

The County Growth Team has resource boxes that you can borrow if you are attending events and want to promote Scouting and recruit new leaders, adult supporters and young people.

The boxes contain:

- Sectional Leaflets
- "The only thing missing is you" for Adult Recruitment
- Colour-in Scouting Pictures and Worksheets, complete with coloured pencils
- Face Painting Kit, complete with Fleur-de-lis template to use
- Give-away Products (which include Stickers, Branded Pencils and Pin Badges)

There are also some pop-up PR banners available to make sure you are noticed at events, Gazebos that are branded to provide a base and an iPad that is preloaded with the "want to join" information, so you can sign adults and young people up on the spot.

All of the equipment and resource boxes must be pre-booked by contacting Jane Warden, DCC Growth: j.warden@norfolkscouts.org.uk

Alternative Scouting Options

Not every adult can commit to weekly Scouting. Click the link below to read more about alternative ways for adults to join the Scouting adventure in other ways: [Corporate Volunteering and the Four Week Challenge](#)

