The BIG Weekend

1st and 2nd February 2019



Session Options Catalogue

With other thirty different session topics to choose from there is bound to be something in the Discovery Zone to take your interest and expand your knowledge.

Communication media and marketing

Effectively communicating with young people

Marketing your group / unit

Using the media

Recruitment, retention and recognition

An introduction to the Scout Adult Good Service Awards

How to recruit more adult help

I think we better have a review...

<u>The Four Week Challenge – What is it and how does it create leaders?</u>

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Scout Top Awards sharing ideas

Take young people abroad, it's not that scary!

Wellbeing, life and world issues

An introduction to County Lines

Autism Awareness

Dementia Awareness

Introduction to supporting young people living with anxiety and mental health trauma

Money for old rope... raising funds from waste and recycling

Reasonable adjustments to include every young person

Supporting a bereaved young person

Supporting safe Scouting

<u>Think U Know – Online Safety</u>

The Scout Adult Training Scheme

An Introduction to the Managers and Supporters Training Scheme

Module 12A - Delivering a Quality Programme

Module 12B – Programme Planning

Module 25 - Assessing Learning (Managers and Supporters)

Working with other organisations

An introduction to Girlguiding Norfolk

Scouting in a School

Something a little different

Beer tasting and cheese pairing

Communication, media and marketing

Session Title	(C1) Effectively communicating with young people
Session Summary	The way we talk to people is changing. Do you have an effective way of communicating with young people? How we spread information can make all the difference to our young people's increasingly busier lives.
Presenter	Gareth Jones, Member of the Scouts Operations Committee and the Nominations and Governance Committee
Presenter bio	Gareth joined the Scouts when he was 10, he is Deputy District Commissioner for West London and studying Design Engineering at Imperial College London.
Target audience	This sessions would be of particular interest to volunteers with the following roles: Section Leaders, Managers, Supporters, Trustees, Administrators

Session Title	(C2) Marketing your group / unit
Session Summary	Savvy marketing can make the difference between a successful product or a massive flop, the same is true for the third sector. How we market ourselves is important as it create the perception of Scouting is, this can attract new volunteers, funders and other supporters
Presenters	Mark Pearson
Presenter bio	Mark has over 25 years of experience in marketing and now provide marketing consultancy during his career. Working primarily in financial services companies across investments, banking and pensions he has supporting the launch of 3 banks and achieved brand market leader in 2 of them.
	Mark is also County Commissioner for Suffolk Scouts.
Target audience	This sessions would be of particular interest to volunteers with the following roles:
	Section Leaders, Managers, Supporters, Trustees, Administrators

Session Title	(C3) Using the media
Session Summary	Media, what is it and how can I make it work for me?
Presenter	Simon Carter Head of Media Relations and Internal Communications at the Scouts
Presenter bio	Simon has worked is the not for profit sector for over 30 years. Simon led the team that planned and delivered the Media Relations work of the Cubs 100 Campaign which the Third Sector Awards recognised as the Communications Campaign of the year and the CorpComms Awards recognised as the Media Relations campaign of the year. Simon is also a Group Scout Leader
Target audience	This sessions would be of particular interest to volunteers with the following roles: Section Leaders, Managers, Supporters, Trustees, Administrators

Recruitment, retention and recognition

Session Title	(R1) An introduction to the Scout adult Good Service awards
Session Summary	At the Scouts we want to thank all our volunteers for their contribution to Scouting, it's an important way to make sure people stay with us and to recognise their achievements. Awards are a wonderful way to celebrate the achievements of members and recognised volunteers in your team.
	In this session you will find out about our awards for outstanding and excellent service; gallantry and meritorious conduct; and the nomination and approval process.
Presenter	Catrin Pink, Member of the National Awards Advisory Group
Presenter bio	As well as her role on the National Awards Advisory Group, Catrin is a Trustee for ScoutsCymru. She has been a International Service Team member at the last two World Scout Jamborees. She joined Scouting in 2012 as a Young Leader.
Target audience	This sessions would be of particular interest to volunteers with the following roles: Section Leaders, Managers, Supporters, Trustees, Administrators

Session Title	(R2) How to recruit more adult help
Session Summary	Everything is a little easier when you have an extra hand. In this workshop we unpack some of the myths about recruitment and look at tried and tested techniques that entice adults to invest their time in Scouting.
Presenters	Regional Services Team
Presenter bio	The Regional Services Team is a staff team from The Scouts which operates across England, supporting the opening of new Scout groups and sections, and provide support to volunteer managers and growth supporters in their respective areas.
Target audience	This sessions would be of particular interest to volunteers with the following roles: Section Leaders, Managers, Supporters, Trustees, Administrators

Session Title	(R3) I think we better have a review
Session Summary	Reviews have a bad press in Scouting, either we do not do them or we pull them out of the bag when something is no going how it should.
	It shouldn't be that way! In this workshop we explore the importance of a Review as a simple recognition tool, a way to support volunteers and help retention.
Presenters	Marylyn Evans and Matthew Burrell
Presenter bio	Marylyn is the Chair of the Norfolk Appointments Advisory Committee and has a great legacy of experience in many Scouting roles. Matthew is our County Commissioner.
Target audience	This sessions would be of particular interest to volunteers with the following roles: Managers, Supporters

Session Title	(R4) The Four Week Challenge – What is it and how does it create leaders?
Session Summary	The Four Week Challenge is a test drive of Scouting. It's a try-before-you-buy with no commitment to see if volunteering is right for you. In this session we explore the concept and learn how easy it is to put into practice.
Presenters	Regional Services Team
Presenter bio	The Regional Services Team is a staff team from The Scouts which operates across England, supporting the opening of new Scout groups and sections, and provide support to volunteer managers and growth supporters in their respective areas.
Target audience	This sessions would be of particular interest to volunteers with the following roles: Section Leaders, Managers, Supporters, Trustees, Administrators

Volunteer support mechanisms

Session Title	(V1) An introduction to the Regional Services Team
Session Summary	The Regional Services Team is a staff team from The Scouts which supports the following key areas: • Growth initiatives • Key Line managers • Conferences and events • Growth facilitators • Support from the Resource Officer (based at Gilwell Park) In this session we will meet some of the team and learn how to engage their support
Presenters	Regional Services Team
Presenter bio	The Regional Services Team is a staff team from The Scouts which operates across England, supporting the opening of new Scout groups and sections, and provide support to volunteer managers and growth supporters in their respective areas.
Target audience	This sessions would be of particular interest to volunteers with the following roles: Section Leaders, Managers, Supporters, Trustees, Administrators

Session Title	(V2) Meet the Commissioners
Session Summary	The Big Weekend provides a very rare opportunity to have every operating Commissioner from the UK Chief Commissioner to the County Commissioner together.
	Meet the Commissioner is an informal opportunity to put faces to names, discuss the challenges and successes locally; and get an update on national strategy and priorities.
Presenters	Tim Kidd, UK Chief Commissioner (Saturday only)
	Alex Peace-Gadsby, Chief Commissioner of England
	Sam Morris, Deputy Chief Commissioner of England
	Graham Woolley, Regional Commissioner for the East of England
	Matthew Burrell, County Commissioner
Presenter bio	See <u>scouts.org.uk</u>
Target audience	This sessions would be of particular interest to volunteers with the following roles:
	Section Leaders, Managers, Supporters, Trustees, Administrators
Other notes	While questions and discussions are welcome, to support timekeeping attendees with be asked to consider submitting questions prior to the session.

Programme

Session Title	(P1) Supporting a quality programme
Session Summary	A tour of The Scouts programme development and updates including the new digital programme planner, badge updates and the extra support available for leaders.
Presenters	Niall Pettit, Volunteer Head of Curriculum at The Scouts
Presenter bio	Niall leads the ongoing development of the Scouts youth programme. With hundreds of badges and awards across our programme there's something for every young person to lead their own personal development, gain skills for life, and make a difference to their communities. It's Niall's role to help keep these relevant to the needs of young people and society.
Target audience	This sessions would be of particular interest to volunteers with the following roles: Section Leaders, Managers, Supporters, Trustees, Administrators

Session Title	(P2) An introduction to Scout Top Awards
Session Summary	This workshop is an introduction to Top Awards. Ranging from the Beaver Chief Scout's Bronze Award to the Queen's Scout Award. In this session you will learn how easy they can be to deliver and not a scary
	challenge. We will also explore the links within your everyday programme.
Presenters	Carl Meadows
Presenter bio	Carl is an education professional working in further education, he has a good understand of the needs and attitude of young people. He has extensive knowledge of the Scout programme and understanding the delivery of the Scout award scheme and Duke of Edinburgh scheme.
	Carl is a District Explorer Scout Commissioner, he holds the Duke of Edinburgh Gold Award and is a Queen Scout.
Target audience	This sessions would be of particular interest to volunteers with the following roles: Network Members, Section Leaders, Managers, Supporters

Session Title	(P3) An introduction to Scout Top Awards (Young Leaders)
Session Summary	This workshop is an introduction to Top Awards with a specific focus on the awards available to Young Leaders and how Young Leaders can be supported to achievement.
Presenters	Carl Meadows
Presenter bio	Carl is an education professional working in further education, he has a good understand of the needs and attitude of young people. He has extensive knowledge of the Scout programme and understanding the delivery of the Scout award scheme and Duke of Edinburgh scheme. Carl is a District Explorer Scout Commissioner, he holds the Duke of Edinburgh
	Gold Award and is a Queen Scout.
Target audience	This sessions would be of particular interest to volunteers with the following roles: Section Leaders, Managers, Supporters

Session Title	(P4) An introduction to the Scouts of the World Award
Session Summary	In this workshop you will learn about the Scouts of the World Award, a Scout Network only award that gives Scout Network members the chance to undertake a project of their choice within the themes of Peace, Environment and Sustainability and take action on their chosen issue.
Presenters	Carl Meadows
Presenter bio	Carl is an education professional working in further education, he has a good understand of the needs and attitude of young people. He has extensive knowledge of the Scout programme and understanding the delivery of the Scout award scheme and Duke of Edinburgh scheme. Carl is a District Explorer Scout Commissioner, he holds the Duke of Edinburgh Gold Award and is a Queen Scout.
Target audience	This sessions would be of particular interest to volunteers with the following roles: Network, Section Leaders, Managers, Supporters, Trustees, Administrators
Other notes	This session will be focused at a Network audience, but anyone is welcome to help promote this opportunity for our younger adults.

Session Title	(P5) Scout Top Awards sharing ideas
Session Summary	This workshop is aimed at section leaders who have delivered Top Awards opportunities in the sections. In this workshop participants will be encouraged to share ideas that have worked well and will pick up tried and tested techniques from others.
Presenters	Carl Meadows
Presenter bio	Carl is an education professional working in further education, he has a good understand of the needs and attitude of young people. He has extensive knowledge of the Scout programme and understanding the delivery of the Scout award scheme and Duke of Edinburgh scheme.
	Carl is a District Explorer Scout Commissioner, he holds the Duke of Edinburgh Gold Award and is a Queen Scout.
Target audience	This sessions would be of particular interest to volunteers with the following roles: Section Leaders, Managers, Supporters

Session Title	(P6) Take young people abroad, it's not that scary!
Session Summary	In this workshop the process for taking young people out of the UK on residential experiences will be explored.
	The extra steps will be detailed, along with the support available and the basics of how to get started.
Presenter	Beka Millard
Presenter bio	Beka is our Assistant County Commissioner (International) and has successfully supported many Norfolk Groups to go abroad.
Target audience	This sessions would be of particular interest to volunteers with the following roles: Section Leaders, Managers, Supporters

Wellbeing, life and world issues

Session Title	(W1) An introduction to County Lines
Session Summary	In this workshop we will learn about County Lines, a serious threat to young people in Norfolk.
	In this session learn about terminology and tell-tale signs that a young person may be being exploited by a gang.
Presenters	Nigel Shaddick, Head of Service - Welfare, Inclusion, Safeguarding and Attendance at the Consortium Multi-Academy Trust
Presenter bio	Nigel joined Consortium Multi-Academy Trust having supporting other trusts with attendance and welfare issues. He was previously the Senior Welfare Attendance Officer for Suffolk County Council.
	Nigel delivered his hard-hitting County Lines at Norfolk Scouts' County Team day in June 2019 and provided an insight to this real danger for our young people.
Target audience	This sessions would be of particular interest to volunteers with the following roles: Section Leaders, Managers, Supporters, Trustees, Administrators

Session Title	(W2) Autism Awareness
Session Summary	This workshop will explore Autism to provide an overview of living with Autism, what it means for young people and how adults can support them.
Presenters	Alpha Inclusion
Presenter bio	Specialising in Autism and Social Communication Difficulties, Alpha Inclusion supports professionals and parents; enabling them to improve communication and education for children and young people.
Target audience	This sessions would be of particular interest to volunteers with the following roles: Section Leaders, Managers, Supporters, Trustees, Administrators

Session Title	(W3) Dementia Awareness
Session Summary	Everyone of us can take basic steps in the way we interact with people and create spaces to enhance the lives of people living with dementia.
	During this session you will become a 'Dementia Friend' you will also find out how these sessions can be delivered to young people.
Presenters	Patty Pye and Sarah Haines
Presenter bio	Patty and Sarah have both experienced the impact that living with loved ones who develop dementia can have. They are both passionate that everyone has a better understanding of how simple steps can have a great positive impact on lives. Patty and Sarah are also both Beaver Leaders.
Target audience	This sessions would be of particular interest to volunteers with the following roles: Section Leaders, Managers, Supporters, Trustees, Administrators

Session Title	(W4) Introduction to supporting young people living with anxiety and mental health trauma
Session Summary	Tod Sullivan, a mental health ambassador from Lowestoft, Suffolk, who gained a Winston Churchill Memorial Trust bursary to travel to the USA to research traumainformed approaches to supporting good mental health. Hear about the experiences Tod had and learn some basic principles that could help engage young people who are dealing with challenges in their lives.
Presenters	Tod Sullivan
Presenter bio	Tod is the Lowestoft Mental Health Ambassador, his job is to work across the local system and to try and support positive mental health as well as giving support to those in need of help. He is a foster carer and former Mayor of Lowestoft.
Target audience	This sessions would be of particular interest to volunteers with the following roles: Section Leaders, Managers, Supporters, Trustees, Administrators
Other notes	Sessions run on Saturday only

Session Title	(W5) Money for old rope raising funds from waste and recycling
Session Summary	In this workshop we will explore what Scout Groups need to know about waste and recycling with a focus on: • Legal responsibilities - Duty of Care and waste carriers' licences • Recycling Credits - make money from hosting recycling banks • Running reuse and recycling events - jumble sales etc. We will also focus on the special Scout Challenges on Norfolk Recycles website
Presenters	Alun Housago and Ian Roe
Presenter bio	Alun and Ian work for Norfolk County Council waste sector. Alun's current focus is the development of partnerships and behaviour change in repair, reuse, waste reduction systems and reduction of contamination in recycling streams. Ian's focus is the management of Recycling Credit systems and data analysis to enable and support local authority and community recycling schemes across Norfolk. Alun is also an Active Support Member. Ian is a Scout Leader.
Target audience	This sessions would be of particular interest to volunteers with the following roles: Managers, Trustees, Administrators

Session Title	(W6) Reasonable adjustments to include every young person
Session Summary	In the discussion we will explore the techniques to bring the benefits of Scouts to even more young people, and especially to those who would benefit most. This supports our ambition to make sure The Scouts continues to be open to all, reflecting the diversity of the UK.
Presenter	Tom Milson, UK Commissioner for Inclusion
Presenter bio	Tom has been involved in The Scouts since he was a Beaver, he's held a variety of roles including Gang Show Producer and District Scout Leader, and he currently volunteers as an Assistant Cub Scout Leader. Outside Scouts, Tom is the Headteacher of a special school and regularly speaks at universities on the topic of special educational needs and inclusion.
Target audience	This sessions would be of particular interest to volunteers with the following roles: Section Leaders, Managers, Supporters, Trustees, Administrators

Session Title	(W7) Supporting a bereaved young person
Session Summary	The propose of this workshop is to raise awareness of the issues concerning grief and loss faced by young people, and to consider effective ways of working with this group. Gain confidence in working with bereaved young people and their parents and carers; and Identify resources and organisations available to support bereaved families.
Presenters	Lorna Vyse, Bereavement Projects Officer at Nelson's Journey
Presenter bio	Lorna is a Bereavement Projects Officer at Nelson's Journey she has supported the development of the Norfolk based charity and service offering to the young people it supports. Lorna has championed the youth led nature of the organisation and was a key player in the creation of $1^{\rm st}$ Smiles Scout Group.
Target audience	This sessions would be of particular interest to volunteers with the following roles: Section Leaders, Managers, Supporters

Session Title	(W8) Supporting safe Scouting
Session Summary	Everyone is responsible for safe Scouting. In this session we will review the responsibilities of individuals and the support available to help us achieve safe Scouting.
Presenters	Charles Mcilwhan
Presenter bio	Charles is our County Safety Adviser who has produced a number of supportive materials to help Scouting's aim for safe experiences.
	He uses his wealth of knowledge that he has learned through his career in the Fire Service and as a Health and Safety professional.
Target audience	This sessions would be of particular interest to volunteers with the following roles:
	Section Leaders, Managers, Supporters, Trustees, Administrators

Session Title	(W9) Think U Know – Online Safety
Session Summary	The Thinkuknow education programme developed by CEOPs (Child Exploitation and Online Protection Command) of the National Crime Agency aims to empower and protect young people from sexual abuse and exploitation. In our role as adults who support young people we can play a vital role in supporting them to make the right choice online or signposting them to support.
	In the session you will be provided with an overview of the Online Safety training and find out how this can be delivered to sections.
Presenter	Trudy Musgrove
Presenter bio	Trudy is one of Norfolk's two Safeguarding Awareness Coordinators in 2018 Norfolk Scouts funded Trudy's training to become a Thinkuknow ambassador. Trudy is available to support volunteers with questions and also help with Thinkuknow delivery. Trudy is also an Assistant Group Scout Leader
Target audience	This sessions would be of particular interest to volunteers with the following roles: Section Leaders, Managers, Supporters, Trustees, Administrators

The Scout Adult Training Scheme

Session Title	(T1) An Introduction to the Managers and Supporters Training Scheme
Session Summary	The Training Scheme for Managers and Supporters was relaunched in 2017 and despite communications there is still a lot of misunderstanding about the new scheme. This workshop provides an understanding of the Manager and Supporters Training and an overview of the three managers and supporters training courses and their content.
Presenter	Jan Dear
Presenter bio	Jan is the Regional Training Manager for the East of England. Jan has previously held manager roles in Scouting including County Commissioner as well as being a businesswoman and working with other third sector organisations.
Target audience	This sessions would be of particular interest to volunteers with the following roles: Managers, Supporters

Session Title	(T2) Module 12A - Delivering a Quality Programme
Session Summary	Delivering a Quality Programme provides leaders, managers and supporters with information about how we deliver quality Scouting to young people, and how we ensure it meets their needs. Topics covered:
	Key elements of the programme for each section
	Badges and awards
	Reviewing the programme
	The Young Leader's Scheme
	Youth shaped Scouting
Presenters	Rebecca Smith
Presenter bio	After starting in Scouts at 12th Kings Lynn and taking the Norfolk Unit to the World Scout Jamboree in Japan Rebecca continued Scouting in London where she now lives. She is an County Youth Commissioner for Greater London North and Explorer leader in Camberwell, supporting 45 young people who keep the team busy! Rebecca attended the North American World Scout Jamboree and will be heading to EuroJam in summer 2020 as IST
Target audience	This sessions would be of particular interest to volunteers with the following roles: Section Leaders, Managers, Supporters
Other notes	This is a 90 minute session and provides formal training as part of the Scout Association Adult Training Scheme.
	Following completion of this module you will require getting your learning validated.

Session Title	(T3) Module 12B – Programme Planning
Session Summary	Programme Planning provides section leaders with an opportunity to plan and review a sectional programme including the use of a variety of methods to generate programme ideas. Topics covered:
	How to create an exciting and relevant programme
	How to generate programme ideas
	How to review a programme to enhance it
Presenters	Rebecca Smith
Presenter bio	After starting in Scouts at 12th Kings Lynn and taking the Norfolk Unit to the World Scout Jamboree in Japan Rebecca continued Scouting in London where she now lives. She is an County Youth Commissioner for Greater London North and Explorer leader in Camberwell, supporting 45 young people who keep the team busy! Rebecca attended the North American World Scout Jamboree and will be heading to EuroJam in summer 2020 as IST
Target audience	This sessions would be of particular interest to volunteers with the following roles: Section Leaders
Other notes	This is a 90 minute session and provides formal training as part of the Scout Association Adult Training Scheme. Following completion of this module you will require getting your learning
	validated.

Session Title	(T4) Module 25 - Assessing Learning (Managers and Supporters)
Session Summary	The Training Scheme for Managers and Supporters was relaunched in 2017, as part of the relaunch a new role of Training Adviser (Managers and Supporters) was created.
	Only Training Adviser (Managers and Supporters) are able to validate Manager and Supporter learning.
	This training sessions covers the following areas:
	Role of the TA
	 Identifiying Learning and Development needs
	Undertaking appropriate assessments and validationsProviding feedback
Presenter	Jan Dear
Presenter bio	Jan is the Regional Training Manager for the East of England. Jan has previously held manager roles in Scouting including County Commissioner as well as being a businesswoman and working with other third sector organisations.
Target audience	This sessions would be of particular interest to volunteers with the following roles: Managers, Supporters, Trustees
Other notes	This is a two hour session and provides formal training as part of the Scout Association Adult Training Scheme.
	Completion of this training will provide you with the learning requirements to be a Training Adviser but you will still need to follow the necessary appointments process to have that role added. (Please speak to the County Commissioner).
	To get this best from this session participants will either need to have joined the session titled <u>An Introduction to the Managers and Supporters Training Scheme</u> or have a good understanding of the Managers and Supporters training scheme

Working with other organisations

Session Title	(O1) An introduction to Girlguiding Norfolk
Session Summary	Guiding is our sister organisation, yes sometimes one of the organisations we know the least about.
	In this workshop we'll have in introduction in to Girlguiding and find out how is operates in Norfolk and how we could work together more.
Presenters	Girlguiding Norfolk
Presenter bio	Girlguiding is the leading charity for girls and young women in the UK.
	In Norfolk it has a membership of over 6,500 girls and are active across the county and welcome all girls, whatever their background or circumstances.
	They help to give girls a head start in life and encourage them to be happy, self-confident and curious about the world they live in and the difference they can make. Girlguiding in Norfolk is supported by 2,000 adult volunteers and supporters.
Target audience	This sessions would be of particular interest to volunteers with the following roles:
	Section Leaders, Managers, Supporters, Trustees, Administrators

Session Title	(O2) Scouting in a School
Session Summary	In 2018 Norfolk Scouts and the Consortium Multi-Academy Trust piloted Beavers and Cubs are part of the school day in a primary school.
	The pilot was a success and is now embedded. The school's recent 'good' Ofsted rating has be attributed in part to the Scouting element.
	Find out more about how this partnership has benefited young people, the school and the community; and it's potential to work elsewhere.
Presenters	Andrew Alders-Dunthorne, CEO of the Consortium Multi-Academy Trust
Presenter bio	Andrew is the CEO of the Consortium Multi-Academy Trust he has also been appointed by the Regional Schools' Commissioner to sit on the Headteachers Board for the East of England and North East London area.
	Andrew is a passionate believer in community involvement and engagement and has also worked as a Primary Headteacher on the UK Advisory Group for Youth Social Action Education.
	Andrew is also a Group Scout Leader.
Target audience	This sessions would be of particular interest to volunteers with the following roles:
	Section Leaders, Managers, Supporters, Trustees, Administrators

Something different

Session Title	(S1) Beer tasting and cheese pairing
Session Summary	In this workshop you will be given an introduction to beer tasting with some cheese tasting as well!
Presenter	Robin Parker
Presenter bio	Robin Parker is a Brewer with the St. Peter's Brewery, he has a great knowledge of beer and the complexities of its taste. Robin is also a Group Scout Leader.
Target audience	This sessions would be of particular interest to volunteers with the following roles: Section Leaders, Managers, Supporters, Trustees, Administrators
Other notes	We expect this workshop to be popular, if we run out of capacity allocation will be made on a first-come-first-served basis. Participants of this workshop will be encouraged to make a donation to the 2020 European Jamboree Fundraising.